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Press Release

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Renovation Mania Fuels Predictions for a Buoyant Home Show

According to Statistics New Zealand, New Zealanders spent more than \$1.4 billion on home improvements and renovations in 2010 - a figure that doesn't even include all the small jobs that kiwis are so fond of!

So with the nation's largest selection of kitchens, bathrooms, furniture, furnishings and landscaping on show all in one venue, the Auckland Home Show 2011 at ASB Showgrounds, 31 August – 4 September, is a must see for all home renovators and new home builders.

Auckland Home Show co-owner, Jane Ford, CEO of Exhibitions and Events New Zealand Ltd, says that despite the effect of the recession, people are still choosing to invest in their homes and believes the uncertainty of the economic climate is driving this desire to renovate.

"Homeowners are choosing to stay put and renovate their homes instead of selling and trading up," says Ms Ford. "In June 2011, the number of properties on the Auckland market dipped to its lowest level in nearly four years, creating a shortage of properties. With few people deciding to sell, renovation and home improvement has never been more important for those who want capital gain, or at the least, a better place to live."

This is where the Auckland Home Show is invaluable at showing consumers the latest and greatest home renovation products, ideas and inspiration available in New Zealand.

"We offer everything homeowners need to solve their renovation issues," says Ms Ford. "We're expecting a very strong attendance."

Key Features of the 2011 Auckland Home Show are 'Auckland Landscape Supplies Walk Of Gardens' created by 12 landscapers and showcasing fresh new garden ideas; the 'Floradell Street of Houses' a walk through cul-de-sac of innovative relocatable houses and 'Green Urban Living Seminars' where you can find loads of solutions to cut your water and energy bills.

Of course, there will be an extensive selection of kitchen and bathroom appliances on show to fit any taste or budget. And the popular 'Ask the Renovation Experts' feature also returns, where visitors can bring their plans and get one-on-one free renovation advice, potentially saving them thousands.

"Renovations can be an expensive exercise and homeowners need to know how they can best utilise their budget, however big or small, to get the most for their money and add value to their home" says Ms Ford.

"Doing thorough research and getting expert advice on any potential renovation is crucial to make sure the alterations not only improve the home, but also increase its value," she said.

You'll also see at the Show, top home builders, insulation, home technology, swimming and spa pools, audio-visual equipment, heating and cooling and more.

"The Auckland Home Show has been created to inspire, inform and leave any homeowner or potential homeowner with a clear idea of what's possible to achieve with their property," she said.

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“A home is the biggest investment most people will ever make, so Aucklanders shouldn't miss this once a year opportunity to find out how to create the home of their dreams.”

The Auckland Home Show 2011:

Wednesday August 31 – Sunday September 4 2011,

ASB Showgrounds, Auckland

www.aucklandhomeshow.co.nz

(Ends)

For more information, contact;

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